



## **ANNOUNCEMENT AND CALL FOR APPLICATION**

On behalf of the German Academic Exchange Service (DAAD)  
the WHZ Zwickau University of Applied Sciences is organizing the

### **International Germany Alumni Seminar 2023**

#### **SDG Alumni Projects: WHZ – DMEA Digital Health**

**17 - 23 April 2023 in Zwickau, Germany**

followed by the participation in the

#### **DMEA Health 2023 – Digital Medical Expertise & Applications**

**25 - 27 April 2023 in Berlin, Germany**

### **Seminar aims**

WHZ is a cosmopolitan university that fosters intercultural and scientific exchange. Digital health devices and applications are becoming increasingly important, not only as a result of the Corona pandemic, but especially in the area of international knowledge transfer.

The main goal of the project is to strengthen the competence in the field of digital medicine and health care as well as nursing sciences and to show new ways. Also tasks and possibilities of civil protection and pressing environmental issues are introduced. To this end, current trends and the latest findings from the health and nursing sciences will be presented and discussed with the help of attractive knowledge transfer techniques such as game-based learning elements. The project also serves to promote networking between Alumni and colleges, universities, research institutions and companies.

The seminar and the conference visit are offered by the German Academic Exchange Service (DAAD) as part of the SDG Alumni Projects programme (<http://www.daad.de/sdg-alumni-projects>).

The International Germany Alumni Seminar 2023 is organized and hosted by the West Saxon University of Applied Sciences Zwickau (WHZ). The costs will be mainly covered by funds from the DAAD provided by the German Federal Ministry for Economic Cooperation and Development (BMZ).

The seminar is scheduled in the run-up to the conference DMEA Health 2023 – Digital Medical Expertise & Applications (<https://www.dmea.de/en/>).

### **Tentative programme**

The seminar programme in Zwickau will include:

- Sessions and workshops on digital health, digitalization in the health industry and other health science topics with in-depth discussions and exchange of ideas among participants
- Presentations by participating Alumni
- Group work and professional networking opportunities with academics and the applied sector
- Excursions and cultural events



The **preliminary programme** is published on [our homepage](#). The final programme in Zwickau will be published as soon as all participants have been selected together with the DAAD and the topics have been adapted to the requirements of your professional disciplines. We will inform you in due time.

#### **Travel dates:**

- Mon 17<sup>th</sup> April 2023: Arrival in Zwickau
- 18<sup>th</sup> – 23<sup>rd</sup> April 2023: Seminar in Zwickau
- Mon 24<sup>th</sup> April 2023: Travel from Zwickau to Berlin
- 25<sup>th</sup> - 27<sup>th</sup> April 2023: Participation at DMEA 2023 Berlin
- Fri 28<sup>th</sup> April 2023: Departure from Berlin

It is necessary that you participate from the first day of the seminar in Zwickau to the last day of the conference DMEA 2023 in Berlin.

### Eligibility criteria for participation

This seminar targets Alumni of German universities

- who are engaged in either health care or medical sciences with a special focus or interest in digitalization in his or her field
- who are a German university Alumna/us from a developing country listed as the DAC list countries (see this [link](#))
- who carried out research or studied in Germany for at least 3 months, and
- who are currently living and working in their home countries, which has to be on the DAC list (see this [link](#)).

You should have

- (1) a **proven background in academic fields relevant to the topics** of Digital Health issues (computer scientists, economists, business economists, medical and related professions, etc.), professional education and training, academic education, and healthcare concept development,
- (2) **professional experience and personal interest in one of the following areas:** research, education, NGOs, government agencies, policy making, project development, local communities, and related stakeholders,
- (3) the **requirements to act as a potential change agent (multiplier)** who will present the training seminar results in your home country and thus disseminate the acquired knowledge as well as develop ideas and projects for regional implementation,
- (4) **adequate language proficiency** which is essential to actively participate in the workshops and discussions as the seminar will be held **in English**.

#### **Eligibility for repeated attendances at SDG Alumni Projects:**

Participations in SDG Alumni Projects are limited to a maximum of 2 participations within 4 years. The year of participation, not the year of application, is decisive for the calculation (This rule does not apply for attendance in a completely digital SDG Alumni Project).

### Special Note

Given the world-wide pandemic and the status of uncertainty of its development, DAAD will decide in due course to replace the seminar in presence in 2023 by an online version. This will imply modifications of the programme which will be announced to participants.



## Cost coverage

- International return ticket from and to airport in Germany (lowest possible economy class airfare)
- Train tickets (2nd class): Airport to Zwickau – preferably Rail & Fly
- Travel health insurance (max. 30 Euro) and visa costs  
*these three items up to a maximum amount of 880€ per person*
- Accommodation and meals during the stay in Zwickau during the seminar
- Transport on excursions
- Transport from Zwickau to Berlin
- Accommodation and partial living expenses during the participation at the conference DMEA in Berlin
- Entrance fees for the DMEA
- Transport from the hotel in Berlin to the departure airport

### **Please note:**

You must cover by yourself any other costs, such as transport costs between your place of residence and “your” airport, and travel costs for visa application in your country of residence. Please keep in mind that living expenses are only covered partly during your stay in Zwickau and Berlin.

**Extensions of stays** before the seminar/after the Zwickau-Berlin Seminar and DMEA Health 2023 Conference are only possible up to 5 working days and upon submission of a comparison of flight ticket prices before you start your travel. You will have to pay any difference between the flight ticket prices for the official arrival/return date (see below) and your actual date of travel before/after your extension. You must also cover by yourself any additional travel costs, subsistence costs and other additional costs of your extension.

**Extensions beyond 5 days** must be of an official nature which you need to justify, e.g. through visits to universities, organizations, institutions, companies etc. and with details about contact persons and a day-to-day programme of activities. These extensions must be approved by DAAD before you start your travel. Decisions by DAAD are made on an individual nature based upon your justification, your programme etc.

We will pre-reserve a hotel room for you for the period of the event in Zwickau. For any extension, you need to organize your accommodation by yourself, and, very important, you must make sure to have a valid health insurance for the extension days as well as a valid visa for the additional days.

## Application procedure

Your application (in English language) should emphasize your motivation and personal/professional benefit for your participation. You should illustrate how you are planning to imply the gained knowledge and what possible stakeholders for collaboration you may identify for your professional career.

### **Your application (in English language) must include the following documents in one single pdf file:**

- A filled-out application form: The form is available on [application form](#)
- A short CV with photograph and relevant documentation of Alumni status
- An abstract on “**Digital Health – Approaches and proposed solutions**” (the main topics are listed above; abstracts must not exceed one page; please use font type “Arial”, font size 11, 1.5 line spacing).
- A short description of your present duties/ position and your personal professional goals, indicating your envisaged field of activities and duty level.



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- An overview on seminars, workshops or conferences visited in Germany after finishing your studies in Germany.

The PDF-document should be named '**Last name\_First name\_country**' (e.g. Mustermann\_Mara\_Germany).

Please send your application, **as one single pdf file, latest by 15. Dez 2022 via mail:**

[alumniwochedigitalhealth@fh-zwickau.de](mailto:alumniwochedigitalhealth@fh-zwickau.de)

**Please note: Completeness of personal data mentioned in the online application form will affect your eligibility as a participant.**

After the review by the local organizing committee and DAAD, the invited participants **will be notified at Jan 2023.**

All current information can be found on our [homepage](#).

**For further questions**, please contact our organization team ([alumniwochedigitalhealth@fh-zwickau.de](mailto:alumniwochedigitalhealth@fh-zwickau.de)).

Zwickau, 17<sup>th</sup> November 2022



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German Academic Exchange Service

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